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5301 N. Commerce Ave Suite C
Moorpark, CA 93021

Tel 805 529 3700
Fax 805 529 3701

Contact: Jonina Costello / jcostello@full-throttlecom.com
Jason Bear / jbear@full-throttlecom.com
Phone: (805) 529-3700

BASCHIERI & PELLAGRI ANNOUNCES FOUR NEW GROUPS TO SELL HIGH-PERFORMANCE AMMUNITION

B&P Continues to Increase Reach Throughout the U.S. by Adding Representatives: GB Stumpp & Associates; Frontier Sales and Marketing; Ferguson-Keller & Associates; and Owen J. Brown & Associates

Baschieri & Pellagri (B&P), the international leader in the production and distribution of powders, Gordon System[®] cases, plastic wads and cartridges for smooth bore guns, is proud to announce the addition of four new representative groups who will be selling the company's products in the United States. B&P, the Italian-based and globally renown premium shotgun ammunition manufacturer chose the four companies – GB Stumpp & Associates; Frontier Sales and Marketing; Ferguson-Keller Associates; and Owen J. Brown & Associates – because of their wide recognition in the hunting and outdoor industries, believing their understanding of the market and established veracity of service mesh with that of B&P's.

"These four companies are great additions to the B&P family as we all see eye-to-eye when it comes to our approach with the hunting and shooting sports market," said Vice President George Klaybourne of Baschieri & Pellagri USA. "These companies have solid reputations selling quality products, and we felt their integrity and focus on customer service was inline with the values we at B&P hold so high."

Last year B&P announced it would be introducing its full line of shotgun shells for the hunting market which includes a dozen different shotgun shell designs for everything from upland, waterfowl and turkey hunting to hog and big game hunting. In addition, the company also offers its competition line which has been used by Olympians and professional competitive shooters since the 1920s and has been the ammunition of choice behind eight Olympic Gold medals, four Silver medals and two Bronze medals, in addition to countless Championship Gold medals.

GB Stumpp & Associates will be representing B&P shot shell ammunition in the U.S. Northeast territory. The company has represented several top manufacturers in the shooting sport industry for 58 years. They understand and sell to a wide sales scope extending from the independent gun dealer to the mass merchants. A carefully chosen group of experienced sporting goods sales professionals, the group is committed to the success of the products they represent.

Owen J. Brown & Associates was founded in August 1971 with a commitment to growth and serving principals with effective and responsible representation. Today, they continue to operate as a successful, thriving organization of highly motivated people intent on achieving their best both personally and professionally. They manage dealers, distributors, e-commerce and chain store accounts in the thirteen western states, and pride themselves in the fact that every member of the team is actively and passionately involved in hunting and shooting sports.

Ferguson-Keller Associates, Inc. are proud to be specialists in outdoor marketing and have been providing professional sales support to partners in the outdoor sport and recreational industries for more than 45 years. The company consists of a balanced combination of youth, experience and dedicated sales individuals and are supported by strong and supportive office personnel. While they cover a vast amount of territory in the U.S. and Canada, the company's "pride and success" lies in the Central U.S. and Northeast markets.

Frontier Sales & Marketing Group represents manufacturers of outdoor products in Texas, Arkansas, Louisiana, Mississippi, Oklahoma, Nebraska, Iowa, Kansas and Missouri. The company provides the highest level of service to a manufacturer's existing account base as well as seek out opportunities for growth with new customers and new market

channels. Founded in 1999, the company was formed from a passion for the outdoors and the outdoor lifestyle and work to ensure this passion carries through with every aspect of the work they do.

All four companies will sell B&P's ammunition which comes from a century's worth of experience. With a legacy of unmatched passion and commitment to the hunting and competitive shooting community, the company's focus is simple, to be the uniquely reliable and consistent choice of passionate shooters and hunters worldwide. It was with this mission the company developed the Gordon System, which works to enhance the combustion of the powder and overall performance of the shot providing a faster second shot and lower recoil, allowing you to shoot more comfortably.

Baschieri & Pellagri (B&P) Ammunition was founded in 1885 when Settimio Baschieri, a dedicated hunter and Guido Pellagri, a chemistry graduate, first created a smokeless or "white" gunpowder. At the time, only black powder was used which required great amounts of powder and produced large amounts of smoke. Since then, the company has grown to become a premier, worldwide leader and producer and distributor of powders, Gordon System® cases, plastic wads and cartridges for smooth bore guns. Through a simple but perfected equation of superior materials, uniquely proprietary practices and the finest, most devoted people, the company has continue to innovate and deliver the best products becoming the first choice for hunters and competitive shooters worldwide. For more information, visit www.baschieri-pellagri.com or www.baschieri-pellagriusa.com.

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